

"The Ladies of Elegance"



DIAMOND SPONSORSHIP PACKAGE

Ms. Senior Arizona Pageant

As a DIAMOND SPONSOR for the 2007 Ms. Senior Arizona Pageant your company will benefit from the many direct and indirect opportunities and relationships that have been established. Sponsorship continues throughout the year.

For your DIAMOND SPONSORSHIP you will receive:

- Your company banner displayed in a prime location at the event on the day of the Pageant.
- ¼ page ad in the Pageant section of the Daily News-Sun. Distribution 60,000.
- Use of MS. SENIOR ARIZONA logo for your advertising and marketing needs.
- Credit announcements mentioned in all promotions related to the Pageant.
- Only one DIAMOND SPONSOR will be selected from your type of industry.
- Full Page advertisement in the Pageant program (approx. 2,000 copies).
- Recognition in Cameo News (Newsletter for past participants).
- ½ page editorial or advertisement for your company or products in Cameo News.
- Access to MS. SENIOR ARIZONA for special promotional events.
- Access to MS. SENIOR ARIZONA for TV, Radio, or Print advertising
- Listing as a sponsor on all Pageant publicity and correspondence (approx 4,000).
- MS. SENIOR ARIZONA PAGEANT applications and flyers may be placed at your location, if you desire.
- Prominent Sponsor recognition on the Ms. Senior Arizona Website, with a link to your site.
- Participation in Pageant reception and all Pageant activities.
- Preferred sponsor seating at the MS. SENIOR ARIZONA PAGEANT.
- Twenty (20) guest tickets to the Pageant.
- Your company name mentioned in all TV, Radio, and Print interviews.
- Prime location table display in the lobby of the event during the Pageant.
- Use of the phrase "SPONSOR OF THE MS. SENIOR ARIZONA PAGEANT 2007".
- Ten (10) sixty-second commercials to be broadcast during "Your Second 50 Years" radio show on AM 960 KKNT in January and February 2007.

Your Investment \$3,000

Signed _____
Sponsor

Ms. Senior Arizona Pageant

Dated _____

1067 W. Whitten Street • Chandler, AZ 85224
Phone (480) 634-8753 • Fax (480) 634-8756
www.MsSeniorArizona.com