

"The Ladies of Elegance"



RUBY SPONSORSHIP PACKAGE

Ms. Senior Arizona Pageant

As a RUBY SPONSOR for the 2007 Ms. Senior Arizona Pageant your company will benefit from the many direct and indirect opportunities and relationships that have been established. Sponsorship continues throughout the year.

For your RUBY SPONSORSHIP you will receive:

- Your company banner displayed in a prime location at the event on the day of the Pageant.
- Use of MS. SENIOR ARIZONA logo for your advertising and marketing needs.
- Credit announcements mentioned throughout the Pageant from the stage.
- ½ Page advertisement in the Pageant program (approx. 2,000 copies).
- Recognition in Cameo News (Newsletter for past participants).
- ¼ page editorial or advertisement for your company or products in Cameo News.
- Access to MS. SENIOR ARIZONA for special promotional events.
- Listing as a sponsor on all pre-pageant flyers (approx 4,000).
- MS. SENIOR ARIZONA PAGEANT applications and flyers may be placed at your location, if you desire.
- Prominent Sponsor recognition on the Ms. Senior Arizona Website, with a link to your site.
- Participation in Pageant reception and all Pageant activities.
- Preferred sponsor seating at the MS. SENIOR ARIZONA PAGEANT.
- Twelve (12) guest tickets to the Pageant.
- Product or literature distribution privileges at all Pageant events.
- Use of the phrase "2007 MS. SENIOR ARIZONA PAGEANT SPONSOR".
- Five (5) sixty-second commercials to be broadcast during "Your Second 50 Years" radio show on AM 960 KKNT in January and February 2007.
- Table Display in the lobby during the Pageant.

Your Investment \$2,000

Signed _____
Sponsor

Ms. Senior Arizona Pageant

Dated _____